

# 2020 MUSIC & MINGLING SPONSORSHIP OPPORTUNITIES

Email logos to: [seniorcenterassociatedirect@gmail.com](mailto:seniorcenterassociatedirect@gmail.com)

SPONSORSHIP BENEFITS	PRESENTING SPONSOR \$15,000	HONORARY SPONSOR \$10,000	MOVERS & SHAKERS \$5,000	MUSIC MAKERS \$3,500	MINGLERS \$2,500	MIXERS \$1,000	HONORARY COMMITTEE \$250/\$500
Tickets to Event	16	14	10	8	6	4	1/2
Saratoga Experience Raffle Tickets	16	14	10	8	6	4	1/2
Listed on Print Invitation	Titled Presenting Sponsor, logo/name	logo/name	logo/name	logo/name	logo/name	name	name
Signage at the Event	Titled Presenting Sponsor on all event signage	✓	✓	✓	✓	✓	
Invitation to the VIP Cocktail Hour	✓	✓	✓	✓	✓	✓	
Featured on event related social media platforms	Titled Presenting Sponsor, name/logo featured in the hashtag of all event posts	✓	✓	✓	✓		
Designated seating at the Event	RSVP table seating with Logo or name on Table	RSVP table seating with Logo or name on Table	RSVP table seating with Logo or name on Table	✓	✓		
Promotional material provided by sponsor (e.g. auction bags, napkins, etc.)	2-3	2-3	2	1			
Branding Opportunities (first come, first served)	2 Opportunities (Choose from Tier 1/2)	2 Opportunities (Choose from Tier 1/2)	2 Opportunities (Tier 2 Level)	1 Opportunity (Tier 2 Level)	<b>SPONSOR A SENIOR</b> \$4,000		



## 10<sup>TH</sup> ANNUAL MUSIC AND MINGLING

MAY 28, 2020

Commitments due by  
March 23<sup>rd</sup> for inclusion in print

### TIER 1 :

**VIP Lounge** (2 opportunities available)  
Signage throughout the VIP Lounges

**Step & Repeat** (4 opportunities available)  
Photo upon entry to the event

**Raffle Ticket** (1 opportunity available)  
Name/Logo printed on all Saratoga Experience Raffle Tickets

### TIER 2 :

**VIP Cocktail** (2 opportunities available)  
Sponsor the Welcome Cocktail

**Music** (3 opportunities available)  
Banner hung behind the band

**Valet** (1 opportunity available)  
Signage at the valet station, cars on display

**Snapchat** (1 opportunity available)  
All guests with the Snapchat App will have access to your personalized Music & Mingling filter at the event

- Logo/Name on 30 Senior Member discounted tickets
- 30 tickets for seniors to purchase at a discounted rate of \$60/member
- Logo/Name on 3 Senior Tables
- Designated Seating at the event
- Logo/Name on all invitations
- Signage at the event
- Featured on event related social media
- Invitation to the VIP Cocktail Hour
- 4 Tickets to the event
- 4 Saratoga Experience Raffle Tickets
- Meet and Greet with Sponsor at the Center

**The Saratoga Senior Center**  
5 Williams Street, Saratoga Springs, NY 12866  
518.584.1621 • [www.saratogaseniorcenter.org](http://www.saratogaseniorcenter.org)

Name (as you would like it listed): \_\_\_\_\_

I do not wish to be listed: \_\_\_\_\_

Contact name regarding artwork: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Check enclosed for: \$ \_\_\_\_\_ Please bill me: \_\_\_\_\_  
(payable to The Saratoga Senior Center)

Charge my credit card (circle one):    Visa    MC    Discover    Amex

Card #: \_\_\_\_\_ CVV #: \_\_\_\_\_

Name on card: \_\_\_\_\_ Expires: \_\_\_\_\_

Signature: \_\_\_\_\_

I am unable to attend but wish to contribute \$ \_\_\_\_\_ to The Saratoga Senior Center

Please return this form to: The Saratoga Senior Center, 5 Williams Street, Saratoga Springs, NY 12866