

2021 MUSIC & MINGLING SPONSORSHIP OPPORTUNITIES

Email logos to: tawnm@saratogaseniorcenter.org

SPONSORSHIP BENEFITS	PRESENTING SPONSOR \$15,000	HONORARY SPONSOR \$10,000	MOVERS & SHAKERS \$5,000	MUSIC MAKERS \$3,500	MINGLERS \$2,500	MIXERS \$1,000	HONORARY COMMITTEE \$250/\$500
Tickets	12	10	10	8	6	4	1/2
Designated seating at tasting	RSVP table seating with Logo or name on Table	RSVP table seating with Logo or name on Table	RSVP table seating with Logo or name on Table	✓	✓	✓	✓
Listed on Print Invitation	Titled Presenting Sponsor, logo/name	logo/name	logo/name	logo/name	logo/name	name	name
Signage at 550 Waterfront	Titled Presenting Sponsor on all signage	logo/name	logo/name	logo/name	logo/name	name	
Featured on Music and Mingling related social media platforms	Titled Presenting Sponsor, name/logo featured in the hashtag of all posts	✓	✓	✓	✓		
Promotional material provided by sponsor (e.g. auction bags, napkins, etc.)	✓	✓	✓				
Branding Opportunities (first come, first served)	3	3	2	1			



11TH ANNUAL MUSIC AND MINGLING

JUNE 8, 2021

Step & Repeat (4 opportunities available)
Photo upon entry to 550 Waterfront

Live Stream Sponsor
(1-2 opportunities available)
Acknowledgment throughout the live stream

Table Sponsor (3-4 opportunities available)
Name/Logo on printed material at all tables

Tent Sponsor (3-4 opportunities available)
Pop-up logo tent displayed at 550 Waterfront

Music (3 opportunities available)
Signage at 550 Waterfront

VIP Cocktail (2 opportunities available)
Sponsor the Welcome Cocktail

Valet (1 opportunity available)
Signage at the valet station, cars on display

Boat Sponsor (1 opportunity available)
Signage at the dock, boats on display

At this time, we are moving forward with the 11th Annual Music and Mingling in hopes that we can come together to support our mission. But we are planning based on current restrictions and will adjust it in accordance with the CDC and New York State regulations to ensure the safety of all guests.

Commitments due by
April 30th for inclusion in print

Industry exclusivity and first come, first served

The Saratoga Senior Center
5 Williams Street, Saratoga Springs, NY 12866
518.584.1621 • www.saratogaseniorcenter.org

Name (as you would like it listed): _____

I do not wish to be listed: _____

Contact name regarding artwork: _____

Address: _____

Phone: _____ Email: _____

Check enclosed for: \$ _____ Please bill me: _____
(payable to The Saratoga Senior Center)

Charge my credit card (circle one): Visa MC Discover Amex

Card #: _____ CVV # _____

Name on card: _____ Expires: _____

Signature: _____

I am unable to attend but wish to contribute \$ _____ to The Saratoga Senior Center

Please return this form to: The Saratoga Senior Center, 5 Williams Street, Saratoga Springs, NY 12866