

## 2022 MUSIC & MINGLING SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS	PRESENTING SPONSOR \$15,000	HONORARY SPONSOR \$10,000	MOVERS & SHAKERS \$5,000	MUSIC MAKERS \$3,500	MINGLERS \$2,500	MIXERS \$1,000	HONORARY COMMITTEE \$300 / \$250 under 35yo
Tickets to Event	12	10	8	6	6	4	1
Saratoga Experience Raffle Tickets	12	10	8	6	6	4	1
Listed on Print Invitation	Titled Presenting Sponsor, logo/name	logo/name	logo/name	logo/name	logo/name	name	name
Signage at the Event	Titled Presenting Sponsor on all event signage including Step & Repeat	Titled Honorary Sponsor on all event signage including Step & Repeat	✓	✓	✓	✓	
Featured on event related social media platforms	Titled Presenting Sponsor, name/logo featured on all event posts	✓	✓	✓	✓		
Invitation to the VIP Cocktail Hour	✓	✓	✓	✓	✓	✓	
Access to VIP Lounge	Designated table seating with Logo or name on Table	Designated table seating with Logo or name on Table	Designated table seating with Logo or name on Table	✓	✓	✓	✓
Promotional material provided by sponsor (e.g. auction bags, napkins, etc.)	✓	✓	✓	✓			
Branding Opportunities (first come, first served)	3	3	2	1			



12<sup>TH</sup> ANNUAL  
MAY 10, 2022

**Live Stream Sponsor**  
(3-4 opportunities available)  
Acknowledgment throughout the live stream

**Table Sponsor** (3-4 opportunities available)  
Name/Logo on printed material at all tables

**Silent Auction Sponsor**  
(2 opportunities available)  
Signage at Silent Auction display

**Music** (2 opportunities available)  
Signage at 550 Waterfront

**VIP Cocktail Hour** (2 opportunities available)  
Sponsor the Welcome Cocktail

**Valet** (1 opportunity available)  
Signage at the valet station, cars on display

**Boat Sponsor** (1 opportunity available)  
Signage at the dock, boats on display

**Cigar Sponsor** (1 opportunity available)  
Signage at Cigar stand

**Bourbon sponsor** (1 opportunity available)  
Signage at Bourbon counter

### THE SARATOGA EXPERIENCE RAFFLE

Enjoy an all encompassing day at the races!  
An opportunity to win a unique package featuring several of the following items:

- Box Seats at the Saratoga Race Track
- Paddock Passes
- Back Stretch Tour
- Meet and Greet with a Trainer

*Commitments due by March 7<sup>th</sup> for inclusion in print*

Email logos to: [tawnm@saratogaseniorcenter.org](mailto:tawnm@saratogaseniorcenter.org)

**The Saratoga Senior Center**  
5 Williams Street, Saratoga Springs, NY 12866  
518.584.1621 • [www.saratogaseniorcenter.org](http://www.saratogaseniorcenter.org)

Name (as you would like it listed): \_\_\_\_\_

I do not wish to be listed

Contact name regarding artwork: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Check enclosed for: \$ \_\_\_\_\_ Please bill me: \_\_\_\_\_  
(payable to The Saratoga Senior Center)

Charge my credit card (circle one):    Visa    MC    Discover    Amex

Card #: \_\_\_\_\_ CVV # \_\_\_\_\_

Name on card: \_\_\_\_\_ Expires: \_\_\_\_\_

Signature: \_\_\_\_\_

I am unable to attend but wish to contribute \$ \_\_\_\_\_ to The Saratoga Senior Center

Please return this form to: The Saratoga Senior Center, 5 Williams Street, Saratoga Springs, NY 12866