## 2023 MUSIC & MINGLING SPONSORSHIP OPPORTUNITIES

SPONSORSHIP BENEFITS	PRESENTING SPONSOR \$15,000	HONORARY SPONSOR \$10,000	MOVERS & SHAKERS \$5,000	MUSIC MAKERS \$3,500	<b>MINGLERS</b> \$2,500	<b>MIXERS</b> \$1,200	HONORARY COMMITTEE \$300 / \$250 under 35yo
Tickets to Event	12	10	8	6	6	4	1
Saratoga Experience Raffle Tickets	12	10	8	6	6	4	1
Listed on Print Invitation	Titled Presenting Sponsor, logo/name	logo/name	logo/name	logo/name	logo/name	name	name
Signage at the Event	Titled Presenting Sponsor on all event signage including Step & Repeat	Titled Honorary Sponsor on all event signage including Step & Repeat	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	
Featured on event related social media platforms	Titled Presenting Sponsor, name/logo featured on all event posts	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>		
Invitation to the VIP Cocktail Hour	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>	
Access to VIP Lounge	Designated table seating with Logo or name on Table	Designated table seating with Logo or name on Table	Designated table seating with Logo or name on Table	<b>✓</b>	<b>✓</b>	<b>✓</b>	<b>✓</b>
Promotional material provided by sponsor		<b>/</b>	<b>/</b>	<b>/</b>	13 <sup>TH</sup> A	ANNUAL	



(e.g. auction bags, napkins, etc.)

**Branding Opportunities** 

(first come, first served)

## venmo

@Saratoga-SeniorCenter

**Table Sponsor** (3-4 opportunities available) Name/Logo on printed material at all tables

3

## Silent Auction Sponsor

3

(2 opportunities available) Signage at Silent Auction display

**Music** (2 opportunities available) Signage at 550 Waterfront **VIP Cocktail Hour** (2 opportunities available) Sponsor the Welcome Cocktail

2

Valet (1 opportunity available)
Signage at the valet station, cars on display

**Cigar Sponsor** (1 opportunity available)
Signage at Cigar stand

**Bourbon sponsor** (1 opportunity available)
Signage at Bourbon counter



The Saratoga Senior Center 5 Williams Street, Saratoga Springs, NY 12866 518.584.1621 www.saratogaseniorcenter.org

## THE SARATOGA EXPERIENCE RAFFLE

Enjoy an all encompassing day at the races! An opportunity to win a unique package featuring several of the following items:

- Box Seats at the Saratoga Race Track
- Paddock Passes
- · Back Stretch Tour
- · Meet and Greet with a Trainer

Commitments due by March 10<sup>th</sup> for inclusion in print Email logos to: jessicab@saratogaseniorcenter.org

Name (as you would like it listed): I do not wish to be listed		Check enclosed for: \$(payable to The Saratoga Senior Center)	Please bill me:			
Contact name regarding artwork:	Phone:	Charge my credit card (circle one): Visa MC	Discover Amex			
Address:		Card #:	CVV #			
		Name on card:	Expires:			
Phone: Email:		Signature:				
			to The Saratoga Senior Center			